

ONE DAY CMS WEB DESIGN TRAINING | WWW.HIT-ARFRICA.COM

(NO TECHNICAL SKILLS REQUIRED)

VENUE: MOMBASA CONTINENTAL RESORT **DATE:** 10TH APRIL 2019 **TIME:** 8AM-5PM

AT THE END OF THE TRAINING:

You will be able to create your own website like the one below from start to finish as well as keep it up to date.

[CLICK HERE TO WEBSITE SAMPLE](#)

WHO SHOULD ATTEND THIS TRAINING:

- Corporate Managers or staff who want to design corporate websites and cut off website development and support Costs from their Budget.
- IT Managers / Staff who want to acquire web design skills to design and maintain corporate websites
- Entrepreneurs who want to learn web design and develop websites either for their business projects or for clients to pay.
- Anyone who wants to learn web design
- If you have a college student, you can register them so they can learn web design and even to begin to raise their own school fees and pocket money by designing websites for clients.

MODEL OF TRAINING: One Day Web Design Training & Lifetime Support

ITEM	DETAILS
1 Day Web Design Training	Create a Modern Website, similar to the one below, from start to finish. WEBSITE SAMPLE
Life time Support through HIT Africa	After the one day Training, you are free to contact HIT Africa Support at anytime for any support queries. If You get clients and design website for them and host with us, we support your clients as well for free.

This training is designed for non-technical users and staff to learn in-depth skills for creating, maintaining and updating corporate websites and therefore cut off costs related to paying web development companies. IT Managers & staff can also take this course to be able to fully design and maintain the corporate website.

The course uses Wordpress CMS Software, one of the most popular content management system and free open-source web design creation platform.

Wordpress is used by some of the most well-known Fortune 500 companies in the world including Sony, GM, UPS, and international news sites including CNN, Forbes, and The New York Times.

Course Details:

1. Understand using Content Management Systems to design websites without or coding skills
2. Planning and Designing Website Information Structure
3. Installing and Configuring Wordpress Content Management System
4. Using ready Wordpress themes to implement full website with just few clicks
5. Working with Content - Creating Pages, Posts and multimedia content on your website
6. Enhancing website functionality and interactivity using software plugins
7. Adding / editing/ modifying videos, images and text on your website
8. Using free online tools to edit images and create appealing graphics for your website
9. Social Media Integration - integrating social media platforms like Facebook , Twitter, Youtube etc into your website.
10. Securing Your Website
11. Preventive and Routine Maintenance - Keeping Your Website Software Up-to-date
12. Managing your hosting environment - Working with Hosting Control panel
13. Creating and administering Free Cpanel business emails.

After Training and Support:

On-going after Training Support is provided through HIT Africa (www.hit-africa.com), our corporate webhosting partner as well as through online tutorials. All sites hosted by HIT Africa get free lifetime support and maintenance.

REQUIRED:

- Laptop for use during training
- No IT skills, coding or programming experience is required.
- Normal computer skills are required - ie able to work with basic computer programs

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TRAINING COST: 30,000/= (Covers Training and all meals during training)

(You will have life-time access to HIT Africa support after the training)

PAYMENT SHOUL BE MADE BY CHEQUE, MPESA, PAYBILL BELOW ARE DETAILS:

1. CHEQUE OR BANK TRANSFER	ACCOUNT NAME: HAVILAH IT BANK: EQUITY
2. MPESA	0721294371 (MICHAEL)
3. PAYBILL	PAYBILL NO: 247247 ACCOUNT NO: 0470260522779

CONTACT MICHAEL ON 0786765007 OR EMAIL BELOW TO REGISTER

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